

Please join us at our next **NASA Carbon Monitoring System (CMS) Policy Speaker Series** talk:

Wielding the Power of Strategic Narratives to Achieve Maximum Civilizational Security (and Communicate the Value of Science to Decision-makers)

Roger Sorkin, *Founder & Executive Director,*
[American Resilience Project](#)

With the Participation of Special Guests:

Rear Admiral Ann C. Phillips, USN (ret.), Special Assistant to the Governor of Virginia
for Coastal Adaptation and Protection

Edward Saltzberg, Ph.D., Managing Director, Sustainability and Security Forum

Daniel M. Kreeger, Executive Director, Association of Climate Change Officers

Wednesday, May 29, 2019

12-1 PM Eastern Time

& Post-Seminar Discussion from 1-2PM

NASA Goddard Space Flight Center, Building 33, G133

Pizza and refreshments will be available!!!

The Policy Speaker Series is an effort funded through the NASA Carbon Research Program and co-sponsored by the [Joint Global Carbon Cycle Center](#) (JGCCC).

You may access the seminar remotely: To register for **live stream**:

<https://gsfc610.adobeconnect.com/cmsmay2019/event/registration.html>

For **audio**, please call: USA Toll free: 1-844-467-4685, Access code: 9907511380

For other countries, look up your country [here](#), same passcode (9907511380#).

About the Talk

Climate change is a complex set of issues fraught with sensitive political obstacles, often approached cautiously by the scientific community when it comes to communicating the value of its work to policymakers. At the same time, policymakers and their staffs can feel overwhelmed by too much abstract, technical information with limited apparent benefits to their constituents. This presentation will focus on successful strategic narratives at the nexus of climate change, national security and economic prosperity that help scientists translate the value of their work into inspiring stories that educate policymakers and the general public on how research and data products have societal benefits, and why their work requires funding and scalability. This presentation will also briefly explore how stories affect the brain, and how they represent the building blocks for cultural and civilizational stability.

About Our Speaker



Roger Sorkin is an award-winning producer, writer, editor and director of films used to influence policy, cultural change, and investments in solutions to environmental and energy challenges. He is the founder and executive director of the American Resilience Project (ARP), which creates films and engagement campaigns designed to bypass partisan fault lines, and offers strategic executive communications training. Roger began his career as a public radio producer, writer and editor in 1993, and has created films and other media for a variety of NGO, government, nonprofit and academic clients since 2000. He serves on the Climate and Security Working Group at the Center for Climate and Security, and he is a fellow with the Truman National Security Project as an Operation Free campaign surrogate. Roger has served as a communications advisor to the NATO Energy Security Centre of Excellence, and he is an alumnus of the U.S. Army War College's National Security Seminar. He received a bachelor of arts in anthropology from Johns Hopkins University ('93) and a master of arts in communication from Stanford University ('00).

If you would like to **meet with the speaker or special guests** before or after the talk, please contact cms_policy@cce.nasa.gov

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Past Seminars: Check out recordings of previous Policy Speaker Series talks on the CMS website: http://carbon.nasa.gov/policy_series.html?

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